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To Whom It May Concern:

Michelle and her team have been a tremendous help in adding a more clinical aspect to our practice. Her market analysis of competitive services, helped us to implement new services and pricing with absolute confidence. From the development of customized treatment packages for specific skin conditions, to creating bonus programs for the employees, Michelle's expertise in the industry was evident. She is always available to answer any questions and she consistently follows through until project completion. We are very happy with her development of the clinical aspect of our "Menu of Services." She has been an invaluable asset in setting up the aesthetic treatments and office structure of our new comprehensive medical treatments.

*Joyce Carboni
Founder and CEO
Skinsational Skin and Body Spa*